

Regional Practitioner Labs for Policy Prototyping

The GO4SDGs Regional Practitioner Labs for Policy Prototyping (Policy Labs) stimulates the **development of innovative policy instruments that create enabling environments for green and social impact enterprises**. The process facilitates the replication and adaptation of nationally designed & tested policy solutions in the region, based on the theory of change that replication is an **effective and efficient** way to **solve similar problems across geographies**. Stakeholders in the policymaking process are engaged through design-thinking **tools that facilitate the synthesising of elements and conditions critical for replication and adaptation**.

Objectives of the Policy Labs

- Deepen understanding of SDG relevant **policy challenges** faced by green and social micro-small and medium enterprises
- **Share national policy instruments** to fuel green and social entrepreneurship as well as circular economies regionally
- **Offer design thinking tools** that encourage cross-sharing, localisation and up-take of proven policy instruments in other countries
- **Facilitate collaboration and networking** opportunities
- **Share outcomes from policy labs to other GO4SDG stakeholders** to learn, build and scale green economy relevant solutions

Key Topics

The **circular economy** model aims to eliminate waste and make the maximum use of resources within our economies. It is a systemic transition towards more sustainable resource use and consumption. In order to preserve valuable natural resources for future generations and conserve biodiversity, active support for the circular economy transition is required.

Mainstream business models operate the “take, make and dispose” way of production and consumption. Global strategies to achieve a circular global economy often overlook the contributions of smaller, locally-led enterprises that have adopted business models premised on up- and re-cycling, resource efficiency, ensuring valuable resources are not simply discarded but live on in innovative products and services. By adopting innovative business models, these enterprises lead on and contribute to a more circular global economy.

The combination of Asia’s i) leading role in global discussions and awareness raising towards circularity and sustainable consumptions, ii) its critical role in manufacturing and exports of materials and products worldwide, and iii) its projected growth, open up strategic opportunities to create new value. With momentum around developments like India’s plastics pact, China’s cities’ work on circularity, good policy examples are emerging to govern and induce the transition.

This Lab will explore national policy solutions in circularity benefiting MSMEs. It will focus on **policy examples enabling the contributions of MSMEs in circular economy transition in single-use plastic reduction and textile sustainability**.

Why Replication?

✓ Shortens consultation cycles and saves internal resources	✓ Provides ideas & minimises risks for policymakers in other countries
✓ Minimises political downside if solution is not working	✓ Encourages knowledge transfer & peer learning

Who do we engage?



Policy Champions

Ministries and departments, agencies, development organisations, intermediaries who developed **relevant and proven policy solutions** and might be keen to share them regionally.



Enterprises

Green & social enterprises as users to **ensure correct targeting and relevance in replicated concepts**



Policy Actors Replicators

Policymakers or other actors keen to **replicate** tried and tested policy solutions **locally**. Those interested in understanding in adaptation strategies and find **replication drivers** and partners critical in **replication**.

Policy Labs Format

The policy labs will take place as 2 half-day virtual workshops, facilitated by interactive and collaborative SEED prototyping tools, and making use of the expertise of participants. A toolkit for policy prototyping will be provided to guide discussions and co-creation which will take place over Zoom and Mural.

Proposed Timeline

Scoping of Relevant Topic Areas	Preparation & Onboarding & Promotion	Lab Day 1: Knowledge transfer & peer sharing	Lab Day 2: Replication & adaptation	Share learnings
Identify GO4SDG & MSME relevant challenges & regionally relevant Solutions and stakeholders	Identify showcased policy solutions Prepare invitations and promotion	Providing context to challenges, policy solution presentations and working session on replicable and best practice elements	Support exploration of local replication, adaptation and implementation through toolified approach	Consolidate learnings as policy guides for sharing
September-October	October	December 2	December 3	December/January 2022

We are searching for **policy champions with solutions to be presented at the Policy Labs**. We invite you to put forward any good policy solutions you are working on.
Drop us a note at:

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