

Accelerating the transition to a circular economy as a holistic response to the triple planetary crisis

Guidelines for Blog Contributors

Circular economy principles and practices can serve as a *catalyst to promoting human wellbeing, preserving nature, cutting pollution, and making economies more competitive*. They encourage systemic efficiency gains by reusing and recycling materials and resources. This increases energy efficiency, reduces water intensity, and improves industrial competitiveness and shock resilience. Moreover, circular economy generates green jobs, including for women and youth.

Fiscal pressures and the immediate needs of covering energy demand and ensuring food security make it challenging to put in place the policies that are needed to lay the ground for economic transformation. Despite being widely recognized as an effective vehicle in the fight against climate change, circular economy is not reflected in approximately 60 percent of the submitted NDCs.

Given the urgency, a high-level side event will convene representatives of governments, private sector, think tanks and youth to discuss strategies to accelerate the global shift towards a circular economy in the context of mounting debt levels and a food and energy breakdown that threatens to derail progress towards sustainable development, particularly for developing countries.

In response to this, a [public discussion focusing on circular economy](#) will be initiated on the [Green Forum](#), an online interactive community space to share and discuss insights in the pursuit of a sustainable economic transition. **Through this dedicated group, everyone is encouraged to share their thoughts and experiences on enabling factors for accelerating the global shift towards circular economy**, within the context of just, inclusive, and sustainable development.

JOIN THE GREEN FORUM

Guidelines for blog submission

Environmental and sustainability experts, practitioners and enthusiasts are invited to submit short contributions in the form of articles, opinions, editorials, blogs, etc., which can inform the discussions and build momentum around the event. Each blog will provide a space for interactive Q&As with the authors and wider discussion with other group members.

Content

Submissions should offer thought pieces and analysis as well as personal takes that address the following questions:

1. Climate-neutral industry and circular economy
 - Which circular economy approaches can facilitate the decarbonisation of industry?
 - How can we ensure NDCs frame their targets within the context of a circular economy, given that currently only 40% of NDCs reflect circular economic principles?
2. Governance, policies and roadmaps for circular economy
 - What policy and regulatory frameworks, institutional arrangements and collaboration mechanisms should be put in place to enable the just transition to a circular economy and shift the global mindset?
 - Do you have a circular economy roadmap in your country? If so, what arrangements are in place to enforce and facilitate its implementation?
 - Can you share good practices of engaging multistakeholders, including industry and businesses, in designing and implementing circular economy strategies?
3. Enabling environments and investments in circular businesses
 - What is the business case for the circular economy? Do you have examples of building the capacity of entrepreneurs, businesses and enterprises for adopting circular economy practices?
 - How to attract private investments and finance to accelerate the transition towards a circular economy? How can public finance support this transition?
4. Circular economy in energy-intensive industries
 - How can circular economic principles contribute to a just and inclusive energy transition while ensuring we leave no one behind, including women and youth?
 - As renewable energy equipment reaches end of life in the coming decades, how can we ensure decommissioned or damaged equipment is recycled and repurposed instead of ending up in landfills?

Please note that the above focus areas are not exhaustive. In fact, we strongly urge you to make this page “your own” through unique and innovative content. Consider what initiatives or actions that other stakeholders should know about, and feel free to share any resources that you would like to highlight or that you think are important to share.

Format

- Length: 800-1,200 words, ideally broken up into 3-5 subsections
- Language: English
- Citations: Cite a source using hyperlinks

Please provide

- First and last name of the author(s)
- Titles and affiliations of the author(s)
- High-resolution photo(s) of the author(s)

You are highly encouraged to [register](#) to the Green Forum so that once the blog is published, it will include a link to the author's profile on the Green Forum.

Tips on how to make your feature more engaging and relevant to our audience

- **Keep it short.** Ideal thought pieces are 800-1,200 words, ideally broken up into 3-5 subsections.
- **Write in an informal tone.** Blogs should be personal and authentic reflections. One should think of a blog post as a story, as opposed to a report or press release.
- **Include links.** Use links, particularly to your recent research, events, tools, data, organization or other relevant references.
- **Attach images.** Consider including pictures, graphs, statistics, photos etc. as they can help convey your message and draw readers deeper into your piece.

How to submit your contribution

- Contributions to community discussion should be submitted using the following [form](#) - accessible once you register to the Green Forum.
- All blogs contributions will be approved by the Administrator and then posted directly onto the Green Forum.
- By submitting a blog, the author is attesting that they have produced the blog and are granting the administrator the right to post the blog on the site.
- Please note that some degree of flexibility exists depending on the content that you would like to provide. We will do everything possible to include your information as given; however, some editing may be needed. Each submission will be reviewed by an editor who may correct spelling and grammar and edit for length.

How to maximize impact

The Group administrator will provide you with a custom URL as soon as your blog is online. If you wish to share your blog with a wider audience outside the Group, we recommend that you share it through:

- The [Green Forum](#) main webpage
 - Your institution's communications officer/channel
 - Your professional network
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