



# RENEWABLE ENERGY FORUM AFRICA

The meeting place for African renewables

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## 6 & 7

NOVEMBER 2024

RAMADA HOTEL  
TUNIS, Tunisia

# WHAT IS REFA?



**Renewable Energy Forum Africa (REFA)** is the annual investment forum promoting investment in renewables on the African continent.

After Cape Town in 2022 and Nairobi in 2023, this year the forum will be **hosted in Tunis on 6 & 7 November** at the Ramada Plaza Hotel.

**REFA is THE place to meet for all renewable energy stakeholders of the African** continent bringing under one roof institutional and private investors, project developers, policy makers, energy utilities, regulators, corporates and the most influential energy sector decision makers.

**The forum will once again focus on 2 key aspects:**

1. Propose the **most up-to-date content and discussions** on all key renewables including solar, green hydrogen, e-mobility, wind, storage, hydro, biomass, ...
2. Foster **quality meetings** for all delegates through the **state-of-the-art matchmaking platform**



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# PREVIOUS REFA PARTNERS



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## Gold Partners



ENERGY  
CATALYST



### Strategic Partners



**MITI**  
Ministry of Investments,  
Trade & Industry



### Supporting Partners



**ESAK**  
ELECTRICITY SECTOR  
ASSOCIATION OF KENYA  
Transforming the Electricity Sector



### Solar Lead Partner



ASTRONERGY

### Storage Lead Partner



### AFSIA Awards Partners



# WHAT IS SITE?



**SITE – Salon International de la Transition Energétique**, organised on the initiative of the **Photovoltaic Syndicate Chamber (CSPV)**, aims to shed light on the mechanisms to promote the energy transition and raise awareness of innovation and financing opportunities in Tunisia.

The event is held under the auspices of the **Ministry of Industry, Mines, and Energy (MIME)** with the support of the projects from the Energy and Climate program of **GIZ Tunisia**.

The Tunisian national energy strategy for 2030 seeks to **generate 35% of electricity from renewable sources**.

The event addresses achievements and challenges of the **renewable energy and energy efficiency sectors, innovation, energy storage, electric mobility and financing the energy transition**. On the fringes of "SITE 2023", attendees meet the various players in the local energy value chain, in particular public institutions, installers, distributors and manufacturers of renewable energy equipment.



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# PREVIOUS SITE PARTNERS & EXHIBITORS

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## Partner



## Exhibitor



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# WHY AFRICA?

**Africa's demand for power is projected to grow 8-fold by 2050.** With excellent resources, spread across the continent, Africa offers an unmatched opportunity for RE development and investment.

To achieve universal electricity access alone, **Africa requires \$70 billion of investment annually until 2030!** Technological progress in **solar, storage, electric mobility** now offers solutions to the problems which have plagued the economic development of Africa for the past decades.

**Green hydrogen** will become the new oil and Africa is ideally positioned to lead this global business. Strategically placed close to the main consumers hubs and in locations with the best natural resources to produce the cheapest green hydrogen, Africa is getting ready to revamp its commodity export and be a leading player in the global energy transition.

**REFA – the Renewable Energy Forum Africa is the ultimate meeting place for renewables in Africa**, where key decision-makers and investors gather to advance RE projects in Africa.



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# \$70 BILLION

**In yearly renewable energy is required**

**Despite having the world's largest renewable energy potential, almost half of Africa's \$1.2 billion population is still not electrified. Renewable energy presents the best opportunity to accelerate energy access and end energy poverty on the African continent.**

**REFA is not just another talk shop, it is a platform where actual investment is made. Our suite of investors will make investment pledges for renewable energy projects, and sign memorandum of understandings (MoUs) with relevant authorities for specific countries they wish to invest in.**

**Africa's rapidly growing cities and economies require massive expansion of clean, modern and affordable energy systems. Renewable energy provides Africa with the best opportunity to leap-frog straight into a sustainable energy future.**

**An estimated \$70 billion in yearly renewable energy investments is required for Africa to meet its electrification targets by 2030, according to a report by the International Renewable Energy Agency (IRENA).**



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# ABOUT THE ORGANISERS



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AFSIA is the reference association for solar professionals in Africa. The association is headquartered in Rwanda and provides its members and partners with networking opportunities, access to the right information and network. AFSIA promotes solar power from large scale grid-connected projects to off-grid solar home systems, through hybrid systems including diesel and storage to solar water pumping, solar stoves or solar water heaters.

With over 50 members, the CSVP represents approximately 80% of Tunisia's photovoltaic integrators in terms of installed capacity during its first year of creation. Through its affiliation with the National Federation of Electricity and Electronics FEDELEC under the aegis of UTICA, the CSVP benefits from the guidance and support of a prestigious employer organization on both national and international scales.



Established in the UAE, Middle East Solar Industry Association (MESIA) is the only non-for profit solar association bringing together the entire solar sector across the Middle East and North Africa region. Since 2012, our aim is to create business opportunities and connections for our over 80 local, regional and international members and key partners.

SolarPower Europe, the premier association for the European solar PV sector, unites 300+ organisations. Collaborating with members, we shape regulations and business landscapes for solar's growth. Our dedicated policy experts lead focused workstreams, addressing key issues and influencing legislation. Based in Brussels, we build strong relationships, ensuring solar's pivotal role in the European energy transition.



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# REFA & SITE



**North Africa, home, to countries such as Algeria, Egypt, Libya, Morocco, Tunisia and Sudan stands out as the energy market on the continent.** The region boasts socio-economically development, industrialization and widespread access to modern energy resources. With an abundance of energy potential including 2,792 gigawatts of capacity and 223 gigawatts of wind capacity, **North Africa is well positioned to emerge as a significant producer and exporter of green hydrogen.**

**Tunisia is increasingly playing a role in Africa's energy sector.** The government has laid out a roadmap for wind projects aimed at **achieving a 30% renewable energy target by 2030.** These plans encompass the development of **3.8 gigawatts** of capacity along with opportunities for **green hydrogen export.**

The **REFA and SITE partnership** seeks to expedite the integration of energy sources in the region by fostering collaboration **encouraging innovation and attracting investments, in the energy sector to facilitate a transition.**



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# TUNISIA ENERGY VISION FOR 2030-2050

**2025**

## 1st Step (2550 MW)

- 24% of RE in the Electricity Generation Park

**2030**

## 2nd Step (4850 MW)

- 35 % of RE in the Electricity Generation Park
- 45% Reduction of the carbon footprint

**2035**

## 3rd Step (8350 MW)

- 50 % of RE in the Electricity Generation Park
- 46% Reduction of the carbon footprint

**2050**

## 4th Step

- 80% of RE in the Electricity Generation Park
- (Carbone Neutrality)

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# WHO ATTENDS REFA-SITE ?



Renewable Energy  
Investors

Developers

Government  
Ministers

Municipalities

Large Energy Users

Independent Power  
Producers (IPPs)

Property Owners

Law Firms

Engineers &  
Consultants

Energy Regulators

Original Equipment  
Manufacturers

Mining Firms

Power Utilities

Financial  
Institutions

NGO's



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# 5 REASONS TO ATTEND REFA-SITE

01

Position your organization as major player in Africa's renewable energy transition

Reach the most influential decision makers in Africa's renewable energy sector and showcase your brand to them

02



Interact with new business prospects and meet with existing clients face to face



Launch new products at the event and market your existing product range to existing and potential clients



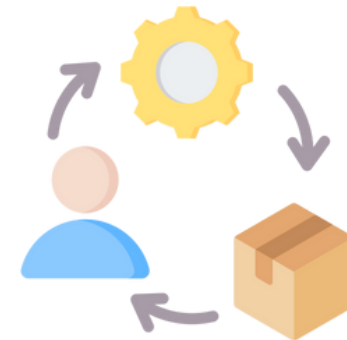
Increase brand awareness through an extensive marketing campaign carried out before, during and after the event

03

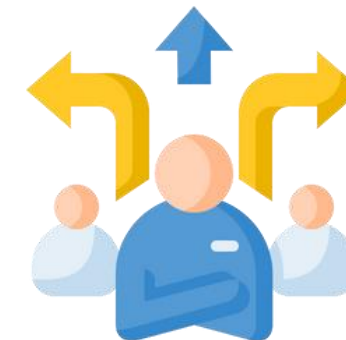
Meet with existing and potentially new customers and clients in the African energy market

Launch new products, services and technologies for the industry.

04



Highlight how your products can supply solutions to key issues in the electricity and renewable energy markets



Meet with the key decision makers in the African electricity and renewable energy market

05

Secure investors for your project and potentially secure new development opportunities

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# FOCUSED 1-ON-1 MEETINGS ARE THE DNA OF REFA



With stellar match-making, REFA/SITE helps you maximize your time and schedule valuable meetings REFA is recognized by industry professionals as the platform delivering the greatest yet most focused number of business meetings for their projects.

## How is this delivered ?

REFA /SITE combines a state-of-the-art digital match-making tool together with a « **human touch** » to ensure delegates meet exactly the profile of partners they are looking for during the forum.

Do not leave valuable encounters to chance while at events, enter the new era of business meetings with REFA!

## They say it better than us!



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# INVESTMENT FORUM COVERING ALL KEY RE TOPICS



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# THE IDEAL PLATFORM TO MAKE BIG ANNOUNCEMENTS



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